

FOR IMMEDIATE RELEASE**LincWare Names Susan Miller, Director, Marketing and Communications**

November 07, 2016 -- Rochester, NY. LincWare, a leading provider of comprehensive, cloud-based e-document solutions for healthcare, human resources, and financial organizations, has named Susan Miller, director, Marketing and Communications. Miller has extensive experience working with startups and technology companies. Most recently, Miller operated the Certa Cito marketing communications consultancy for 10 years, and prior to that was the director, Marketing Communications, Harris RF Communications Division in Rochester, NY.

Susan will be responsible for conceiving and executing marketing and communications strategies and tactics that drive growth. In addition, she will create overall brand development and messaging in the marketplace. LincWare's goal is to expand its marketing efforts and provide a stronger presence across the United States and North America.

"I'm excited that Susan joined the LincWare team," said Darren Mathis, chief executive officer. "Her integrated marketing and communications experience and skill set will allow us to capitalize on the strength of the LincWare brand as we continue to innovate and grow."

LincWare is the developer of a product suite of automation solutions, including EOS, an employee onboarding solution, and LincDoc, an eForms application that simplifies paper-based processes where compliance and efficiency are critical. Founded in 2007 by Darren Mathis, chief executive officer, and Eric Lenio, chief technology officer, LincWare is a privately owned company with offices in Rochester, New York. LincWare's customers include healthcare organizations, an NFL franchise, financial services, universities, municipal governments, and payroll companies. For more information and product demos, see LincWare's new web site www.lincware.com.

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